





MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE MADANAPALLE – 517325, ANDRA PRADESH

# Report on

### NMIMS Business School Team Visit to MITS Radio 90.8 CR

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Submitted by: Dr. B. Rajesh Kumar, Asst Professor, Dept of MBA

On 26<sup>th</sup> September 2024, MITS Radio conducted an informative talk on NMIMS Business School Team (Dr. Narayani Ramachandran, Director & Professor, Dr. Mallika Srivastava Associate Professor, Sri. Chandramohan (Joint Registrar) and LMC Chairman Sri.Sailesh Patel the presence of our college Principal Dr.C. Yuvaraj.

The talk aims Facilitate joint research, workshops, and seminars, allowing faculty members and students to share their expertise in various fields of management and encourage cross-disciplinary research and innovative projects that benefit from diverse perspectives and Promote student and faculty exchange programs, providing international exposure and the opportunity to experience diverse teaching and learning environments. Our PAARC Cell Chief Coordinator Dr. D. Pradeep Kumar took as an initiator for this interaction program. He interacted with faculty team and asked some important questions regarding association with MITS.



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## **Important Ouestions while Interaction**

### **Something about NMIMS Bangalore**

NMIMS (Narsee Monjee Institute of Management Studies) Bangalore is one of the campuses of NMIMS University, a prominent educational institution in India. Established in 2008, the Bangalore campus is known for its focus on business management, technology, and analytics.

#### **Purpose of visit to MITS**

To Facilitate joint research, workshops, and seminars, allowing faculty members and students to share their expertise in various fields of management and encourage cross-disciplinary research and innovative projects that benefit from diverse perspectives and Promote student and faculty exchange programs.

### **Connect to MITS College and Radio Station**

MITS College has consistently proven to be a hub for technical education and innovation in the region. With a strong focus on quality education, placements, and holistic student development, it stands out as a leading institution in Andhra Pradesh. The college encourages international collaborations, research papers, and participation in global conferences. Students have the opportunity to participate in exchange programs and global academic initiatives and MITS Radio is the best for community Engagement and fostering knowledge for Rural Areas.



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## **Connect Madanapalle**

Madanapalle is one of the leading producers of tomatoes in India, contributing significantly to the region's economy. It is also known for growing other horticultural products like fruits, vegetables, and flowers. As mentioned earlier, MITS is a leading engineering and management institution in Andhra Pradesh, providing quality education in technical and management fields. The presence of MITS enhances the town's reputation as a center for higher education.



### Plans with MITS in future

- ✓ programs are designed to enhance leadership skills, strategic thinking, and innovation within companies.
- ✓ organize industry events, conferences, and summits in collaboration with businesses
- ✓ focused on solving real-world business problems, and students get to work alongside faculty and industry experts.

## **Suggestions for Management students**

- Build relationship with peers, professors, and industry professionals is key.
- Attend networking events, seminars, and conferences to connect with people in the business world.



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- Presentations, public speaking, and writing business reports should be areas of focus.
- Internships, part-time jobs, or consulting projects provide practical exposure



Finally, Dr. Pradeep Kumar given vote of thanks to NMIMS Team for their Valuable information regarding collaboration plans with MITS Management Studies

### **OUTCOMES**

- ❖ Leads to joint curriculum design, where institutions combine their strengths to create more comprehensive and innovative courses that address the needs of modern businesses.
- ❖ Institutions can organize joint faculty development programs, workshops, and conferences to help professors stay up-to-date with the latest in business education.
- Interactions with students from different MBA programs create opportunities for diverse peer learning, enabling students to exchange knowledge, experiences, and different perspectives.

#### **Conclusion**

By this Interaction program we shared academic and industry partnerships, students gain a broader perspective, practical insights, and global exposure, all of which are essential in today's interconnected business world. Additionally, this collaboration empowers faculty development, improve research outcomes, and elevate the reputation of participating institutions.